

ON MESSAGE INC.
KENTUCKEY STATEWIDE - LIKELY VOTERS

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OCTOBER 13, 2022

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Pg	1	1	Q1. - ARE YOU, OR IS ANY MEMBER OF YOUR HOUSEHOLD EMPLOYED BY A NEWSPAPER, A TV OR RADIO STATION OR BY A POLITICAL PARTY OR A CAMPAIGN FOR POLITICAL OFFICE?
			- 600 Total
			- 600 100.0 NO
Pg	5	2	Q2. - ARE YOU REGISTERED TO VOTE AT YOUR ADDRESS IN KENTUCKY? IF YOU ARE NOT REGISTERED TO VOTE, JUST SAY SO.
			- 600 Total
			- 600 100.0 YES
Pg	9	3	Q3. - HOW LIKELY ARE YOU TO VOTE IN THE 2022 GENERAL ELECTION FOR CONGRESS THIS NOVEMBER? WOULD YOU SAY YOU WILL:
			- 600 Total
			- 500 83.3 DEFINITELY VOTE
			- 100 16.7 VERY LIKELY VOTE

4 Q4. - IN YOUR OPINION, WHAT IS THE MOST IMPORTANT ISSUE FACING THE COUNTRY RIGHT NOW?

-	600	Total	
-	300	50.0	ECONOMIC
-	135	22.5	Economy
-	126	21.0	Inflation
-	23	3.8	Cost Of Living
-	9	1.5	Unemployment/Jobs
-	6	1.0	Energy Crisis
-	1	0.2	Wages
-	77	12.8	GOVERNMENT
-	18	3.0	Democracy
-	16	2.7	Joe Biden
-	12	2.0	GOP/Conserv/Ultra
-	9	1.5	Leadership
-	6	1.0	Donald Trump
-	6	1.0	Dems/Liberal/Socialsm
-	3	0.5	Government
-	3	0.5	Honsty/Gov't Corruptn
-	2	0.3	Congress
-	2	0.3	Bicker/Gridlock
-	67	11.2	SOCIAL
-	35	5.8	Immigratn/Illeg Alien
-	13	2.2	Women Issu/Rgt/Health
-	8	1.3	Race/Discrimination
-	7	1.2	Povrty/Hunger/Homelss
-	2	0.3	Housing
-	1	0.2	Welfare
-	1	0.2	Social Security
-	38	6.3	MORALS
-	32	5.3	Abortion
-	4	0.7	Religion
-	2	0.3	Moral/Family Values

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-	25	4.2	OTHER
-	14	2.3	Miscellaneous
-	4	0.7	Constitution/Rgt/Free
-	4	0.7	Divisivnss/Intoleranc
-	2	0.3	Be for the People
-	1	0.2	Income Inequity
-	23	3.8	CRIME
-	17	2.8	Crime
-	4	0.7	Gun Control
-	1	0.2	Courts/SCOTUS
-	1	0.2	Issues Regarding Cops
-	9	1.5	ENVIRONMENT
-	9	1.5	Environment/Glob Warm
-	8	1.3	NAT'L DEFENSE/FOREIGN
-	4	0.7	War/Peace
-	2	0.3	Russia/Ukraine
-	1	0.2	Natl Defens/Milit/Vet
-	1	0.2	Safety/Security
-	7	1.2	HEALTH
-	6	1.0	Health Care
-	1	0.2	Mental Health
-	5	0.8	GOV'T SPENDING ISSUES
-	3	0.5	Fiscal Situation
-	2	0.3	Budget/Deficit
-	3	0.5	TAXES
-	3	0.5	Taxes
-	2	0.3	EDUCATION
-	1	0.2	Education/Quality
-	1	0.2	School Funding
-	36	6.0	DON'T KNOW

Pg 46	5	Q5. -	DO YOU THINK THE COUNTRY IS HEADED IN THE RIGHT DIRECTION OR HAVE WE GOTTEN OFF ON THE WRONG TRACK?
	- 600		Total
	- 124	20.7	RIGHT DIRECTION
	- 440	73.3	WRONG TRACK
	- 36	6.0	DK/REFUSED
Pg 52	6	Q6. -	IF THE 2022 ELECTION FOR U.S. CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE, THE REPUBLICAN CANDIDATE OR THE DEMOCRAT CANDIDATE?
	- 600		Total
	- 223	37.2	DEMOCRAT
	- 297	49.5	REPUBLICAN
	- 80	13.3	TOTAL UNDECIDED
	- 16	2.7	Any Third Party
	- 64	10.7	Undecided
Pg 63	7	Q7. -	NOW, FROM THE FOLLOWING LIST OF ISSUES, PLEASE TELL ME WHICH ONE IS MOST IMPORTANT TO YOU IN DECIDING YOUR VOTE FOR CONGRESS?
	- 600		Total
	- 267	44.5	INFLATION
	- 38	6.3	JOBS
	- 36	6.0	CRIME
	- 104	17.3	ABORTION
	- 44	7.3	IMMIGRATION
	- 31	5.2	CLIMATE CHANGE
	- 22	3.7	SYSTEMIC RACISM
	- 30	5.0	GUN CONTROL
	- 17	2.8	OTHER
	- 11	1.8	DK/REFUSED
Pg 74	8	Q8. -	THINKING ABOUT THE 2022 ELECTION FOR CONGRESS, PLEASE TELL ME WHICH OF THE FOLLOWING CANDIDATES YOU WOULD BE MORE LIKELY TO VOTE FOR. 1. A REPUBLICAN CANDIDATE WHO WOULD BE A CHECK AND BALANCE ON THE BIDEN ADMINISTRATION AND CONGRESSIONAL DEMOCRATS OR, 2. A DEMOCRAT CANDIDATE WHO WOULD WORK TO PASS JOE BIDEN AND CONGRESSIONAL DEMOCRATS' AGENDA.
	- 600		Total
	- 322	53.7	REPUBLICAN
	- 228	38.0	DEMOCRAT
	- 3	0.5	BOTH
	- 25	4.2	NEITHER
	- 22	3.7	DK/REFUSED

Pg 85 9 Q9. - GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

-	600	Total
-	314	52.3 PRO-LIFE
-	237	39.5 Strongly Pro-Life
-	77	12.8 Somewhat Pro-Life
-	266	44.3 PRO-CHOICE
-	209	34.8 Strongly Pro-Choice
-	57	9.5 Somewhat Pro-Choice
-	20	3.3 DK/REFUSED

Pg 96 10 Q10. - HOW IMPORTANT WOULD YOU SAY THE ISSUE OF ABORTION IS IN DECIDING YOUR VOTE? WOULD YOU SAY IT IS...

1. THE MOST IMPORTANT ISSUE
2. VERY IMPORTANT BUT ONE OF SEVERAL VERY IMPORTANT ISSUES
3. ONLY SOMEWHAT IMPORTANT
4. NOT THAT IMPORTANT OF AN ISSUE

-	600	Total
-	532	88.7 IMPOPRTANT
-	92	15.3 Most Important
-	325	54.2 Very Important
-	115	19.2 Somewhat Important
-	64	10.7 NOT that IMPORTANT
-	4	0.7 DK/REFUSED

Pg 107 11 Q11. - NOW I AM GOING TO READ YOU DIFFERENT PROPOSALS FROM AROUND THE COUNTRY REGARDING ABORTION. FOR EACH ONE PLEASE TELL ME IF YOU SUPPORT OR OPPOSE THE PROPOSAL.
"NO RESTRICTIONS ON ABORTION THROUGH ALL 9 MONTHS OF PREGNANCY"

-	600	Total
-	201	33.5 SUPPORT
-	114	19.0 Strongly Support
-	87	14.5 Somewhat Support
-	375	62.5 OPPOSE
-	303	50.5 Strongly Oppose
-	72	12.0 Somewhat Oppose
-	24	4.0 DK/REFUSED

Pg 118 12 Q12. - NOW I AM GOING TO READ YOU DIFFERENT PROPOSALS FROM AROUND THE COUNTRY REGARDING ABORTION. FOR EACH ONE PLEASE TELL ME IF YOU SUPPORT OR OPPOSE THE PROPOSAL.
 "RESTRICTING ABORTIONS AFTER 15 WEEKS, WHEN AN UNBORN BABY CAN FEEL PAIN, WITH EXCEPTIONS FOR RAPE, INCEST, OR WHEN THE LIFE OF THE MOTHER IS IN DANGER"

-	600	Total
-	356	59.3 SUPPORT
-	205	34.2 Strongly Support
-	151	25.2 Somewhat Support
-	209	34.8 OPPOSE
-	142	23.7 Strongly Oppose
-	67	11.2 Somewhat Oppose
-	35	5.8 DK/REFUSED

Pg 129 13 Q13. - NOW I AM GOING TO READ YOU DIFFERENT PROPOSALS FROM AROUND THE COUNTRY REGARDING ABORTION. FOR EACH ONE PLEASE TELL ME IF YOU SUPPORT OR OPPOSE THE PROPOSAL.
 "RESTRICTING ABORTIONS AFTER A HEARTBEAT IS DETECTED WITH EXCEPTIONS FOR RAPE, INCEST, OR WHEN THE LIFE OF THE MOTHER IS IN DANGER"

-	600	Total
-	318	53.0 SUPPORT
-	170	28.3 Strongly Support
-	148	24.7 Somewhat Support
-	247	41.2 OPPOSE
-	163	27.2 Strongly Oppose
-	84	14.0 Somewhat Oppose
-	35	5.8 DK/REFUSED

Pg 140 14 Q14. - NOW I AM GOING TO READ YOU DIFFERENT PROPOSALS FROM AROUND THE COUNTRY REGARDING ABORTION. FOR EACH ONE PLEASE TELL ME IF YOU SUPPORT OR OPPOSE THE PROPOSAL.
 "A TOTAL BAN ON ABORTIONS WITH NO EXCEPTIONS"

-	600	Total
-	165	27.5 SUPPORT
-	104	17.3 Strongly Support
-	61	10.2 Somewhat Support
-	411	68.5 OPPOSE
-	329	54.8 Strongly Oppose
-	82	13.7 Somewhat Oppose
-	24	4.0 DK/REFUSED

Pg 151 15 Q#. - NOW I AM GOING TO READ YOU DIFFERENT PROPOSALS FROM AROUND THE COUNTRY REGARDING ABORTION. FOR EACH ONE PLEASE TELL ME IF YOU SUPPORT OR OPPOSE THE PROPOSAL.
(STRONGLY SUPPORT = 4, SOMEWHAT SUPPORT = 3, SOMEWHAT OPPOSE = 2, STRONGLY OPPOSE = 1)

- 600	Total
- 565	2.7 RSTRCT AFTER 15 WEEEK
- 565	2.6 RSTRCT AFTR HEARTBEAT
- 576	2.0 NO RESTRICTIONS
- 576	1.9 TOTAL BAN

Pg 162 16 Q#. - NOW I AM GOING TO READ YOU DIFFERENT PROPOSALS FROM AROUND THE COUNTRY REGARDING ABORTION. FOR EACH ONE PLEASE TELL ME IF YOU SUPPORT OR OPPOSE THE PROPOSAL.
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING SUPPORT)

- 600	Total
- 356	59.3 RSTRCT AFTER 15 WEEEK
- 318	53.0 RSTRCT AFTR HEARTBEAT
- 201	33.5 NO RESTRICTIONS
- 165	27.5 TOTAL BAN

Pg 168 17 Q#. - NOW I AM GOING TO READ YOU DIFFERENT PROPOSALS FROM AROUND THE COUNTRY REGARDING ABORTION. FOR EACH ONE PLEASE TELL ME IF YOU SUPPORT OR OPPOSE THE PROPOSAL.
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING OPPOSE)

- 600	Total
- 411	68.5 TOTAL BAN
- 375	62.5 NO RESTRICTIONS
- 247	41.2 RSTRCT AFTR HEARTBEAT
- 209	34.8 RSTRCT AFTER 15 WEEEK

Pg 174 18 Q15. - THINKING ABOUT THE UPCOMING GENERAL ELECTION IN NOVEMBER, ARE YOU AWARE OF ANY BALLOT INITIATIVES TO BE VOTED ON THIS NOVEMBER TO AMEND THE KENTUCKY STATE CONSTITUTION?

- 600	Total
- 212	35.3 YES
- 370	61.7 NO
- 18	3.0 DK/REFUSED

Pg 180 19 Q16. - PLEASE TELL ME WHAT YOU KNOW ABOUT ANY INITIATIVES ON THE BALLOT.

-	212	Total
-	117	55.2 ABORTION
-	15	7.1 KNOW SOMETHING
-	15	7.1 AMENDMENT 2
-	8	3.8 LEGISLATIVE SESSIONS
-	2	0.9 WOMEN'S ISSU/RGTS
-	1	0.5 AMENDMENT 1
-	1	0.5 GOP IN OFFICE
-	1	0.5 MARIJUANA
-	1	0.5 STATE SUPREME COURT
-	1	0.5 VOTING RESTRICTIONS
-	50	23.6 DON'T KNOW

Pg 191 20 Q17. - NOW I WANT TO READ YOU WHAT AMENDMENT 2 SAYS. AMENDMENT 2 IS AN AMENDMENT TO KENTUCKY'S STATE CONSTITUTION. THE AMENDMENT READS...
"TO PROTECT HUMAN LIFE, NOTHING IN THIS CONSTITUTION SHALL BE CONSTRUED TO SECURE OR PROTECT A RIGHT TO ABORTION OR REQUIRE THE FUNDING OF ABORTION." IF THE ELECTION WERE HELD TODAY, WOULD YOU VOTE YES OR NO, ON AMENDMENT 2?

-	600	Total
-	226	37.7 YES
-	307	51.2 NO
-	67	11.2 FIRM UNDECIDED

Pg 197 21 Q18. - IF YOU KNEW THE FOLLOWING WERE TRUE ABOUT AMENDMENT 2, WOULD EACH MAKE YOU MORE LIKELY OR LESS LIKELY TO VOTE YES ON THE AMENDMENT?
"AMENDMENT 2 WILL ENSURE OUR TAX DOLLARS CANNOT BE USED TO PAY FOR ENDING THE LIFE OF AN UNBORN CHILD"

-	600	Total
-	306	51.0 MORE LIKELY
-	226	37.7 Much More Likely
-	80	13.3 Somewhat More Likely
-	210	35.0 LESS LIKELY
-	117	19.5 Much Less Likely
-	93	15.5 Somewhat Less Likely
-	56	9.3 NO DIFFERENCE
-	28	4.7 DK/REFUSED

Pg 208 22 Q19. - IF YOU KNEW THE FOLLOWING WERE TRUE ABOUT AMENDMENT 2, WOULD EACH MAKE YOU MORE LIKELY OR LESS LIKELY TO VOTE YES ON THE AMENDMENT?
"AMENDMENT 2 ALLOWS THE VOTERS TO HAVE A VOICE IN WHAT REASONABLE RESTRICTIONS KENTUCKY WILL PLACE ON ABORTIONS"

-	600	Total
-	335	55.8 MORE LIKELY
-	211	35.2 Much More Likely
-	124	20.7 Somewhat More Likely
-	179	29.8 LESS LIKELY
-	104	17.3 Much Less Likely
-	75	12.5 Somewhat Less Likely
-	52	8.7 NO DIFFERENCE
-	34	5.7 DK/REFUSED

Pg 219 23 Q20. - IF YOU KNEW THE FOLLOWING WERE TRUE ABOUT AMENDMENT 2, WOULD EACH MAKE YOU MORE LIKELY OR LESS LIKELY TO VOTE YES ON THE AMENDMENT?
"AMENDMENT 2 DOES NOT PLACE ANY RESTRICTIONS ON ABORTIONS. INSTEAD, IT LEAVES THE ISSUE OF ABORTION UP TO KENTUCKY VOTERS"

- 600	Total
- 299	49.8 MORE LIKELY
- 197	32.8 Much More Likely
- 102	17.0 Somewhat More Likely
- 209	34.8 LESS LIKELY
- 114	19.0 Much Less Likely
- 95	15.8 Somewhat Less Likely
- 52	8.7 NO DIFFERENCE
- 40	6.7 DK/REFUSED

Pg 230 24 Q21. - IF YOU KNEW THE FOLLOWING WERE TRUE ABOUT AMENDMENT 2, WOULD EACH MAKE YOU MORE LIKELY OR LESS LIKELY TO VOTE YES ON THE AMENDMENT?
"AMENDMENT 2 WILL PROTECT THE LIFE OF THE UNBORN"

- 600	Total
- 315	52.5 MORE LIKELY
- 254	42.3 Much More Likely
- 61	10.2 Somewhat More Likely
- 205	34.2 LESS LIKELY
- 110	18.3 Much Less Likely
- 95	15.8 Somewhat Less Likely
- 52	8.7 NO DIFFERENCE
- 28	4.7 DK/REFUSED

Pg 241 25 Q22. - IF YOU KNEW THE FOLLOWING WERE TRUE ABOUT AMENDMENT 2, WOULD EACH MAKE YOU MORE LIKELY OR LESS LIKELY TO VOTE YES ON THE AMENDMENT?
"AMENDMENT 2 MAKES IT CLEAR THAT THERE IS NO RIGHT TO AN ABORTION IN KENTUCKY'S CONSTITUTION"

- 600	Total
- 265	44.2 MORE LIKELY
- 197	32.8 Much More Likely
- 68	11.3 Somewhat More Likely
- 260	43.3 LESS LIKELY
- 150	25.0 Much Less Likely
- 110	18.3 Somewhat Less Likely
- 45	7.5 NO DIFFERENCE
- 30	5.0 DK/REFUSED

Pg 252 26 Q23. - IF YOU KNEW THE FOLLOWING WERE TRUE ABOUT AMENDMENT 2, WOULD EACH MAKE YOU MORE LIKELY OR LESS LIKELY TO VOTE YES ON THE AMENDMENT?
"AMENDMENT 2 WILL ALLOW THE VOTERS TO HAVE A VOICE IN WHETHER OR NOT ABORTIONS CAN TAKE PLACE AFTER AN UNBORN BABY CAN FEEL PAIN"

- 600	Total
- 285	47.5 MORE LIKELY
- 208	34.7 Much More Likely
- 77	12.8 Somewhat More Likely
- 231	38.5 LESS LIKELY
- 127	21.2 Much Less Likely
- 104	17.3 Somewhat Less Likely
- 46	7.7 NO DIFFERENCE
- 38	6.3 DK/REFUSED

Pg 263 27 Q24. - IF YOU KNEW THE FOLLOWING WERE TRUE ABOUT AMENDMENT 2, WOULD EACH MAKE YOU MORE LIKELY OR LESS LIKELY TO VOTE YES ON THE AMENDMENT?
"AMENDMENT 2 WILL ENSURE KENTUCKY'S HUMAN LIFE PROTECTION ACT, HEARTBEAT LAW, AND OTHER PRO-LIFE LAWS STAY IN PLACE"

- 600	Total
- 316	52.7 MORE LIKELY
- 224	37.3 Much More Likely
- 92	15.3 Somewhat More Likely
- 208	34.7 LESS LIKELY
- 114	19.0 Much Less Likely
- 94	15.7 Somewhat Less Likely
- 51	8.5 NO DIFFERENCE
- 25	4.2 DK/REFUSED

Pg 274 28 Q#. - IF YOU KNEW THE FOLLOWING WERE TRUE ABOUT AMENDMENT 2, WOULD EACH MAKE YOU MORE LIKELY OR LESS LIKELY TO VOTE YES ON THE AMENDMENT?
(MUCH MORE LIKELY = 5, SOMEWHAT MORE LIKELY = 4, NO DIFFERENCE = 3, SOMEWHAT LESS LIKELY = 2, MUCH LESS LIKELY = 1)

- 600	Total
- 566	3.5 VOICE/REASOABLE REST,
- 572	3.4 PROTECT LIFE/UNBORN
- 575	3.4 ENSURE STAY IN PLACE
- 572	3.4 TAX \$/NOT END LIFE
- 560	3.3 LEAVE UP TO VOTERS
- 562	3.2 VOICE/AFTER FEEL PAIN
- 570	3.1 NO RIGHT TO ABORTION

Pg 285 29 Q#. - IF YOU KNEW THE FOLLOWING WERE TRUE ABOUT AMENDMENT 2, WOULD EACH MAKE YOU MORE LIKELY OR LESS LIKELY TO VOTE YES ON THE AMENDMENT?
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING MORE LIKELY)

- 600	Total
- 335	55.8 VOICE/REASOABLE REST,
- 316	52.7 ENSURE STAY IN PLACE
- 315	52.5 PROTECT LIFE/UNBORN
- 306	51.0 TAX \$/NOT END LIFE
- 299	49.8 LEAVE UP TO VOTERS
- 285	47.5 VOICE/AFTER FEEL PAIN
- 265	44.2 NO RIGHT TO ABORTION

Pg 296 30 Q#. - IF YOU KNEW THE FOLLOWING WERE TRUE ABOUT AMENDMENT 2, WOULD EACH MAKE YOU MORE LIKELY OR LESS LIKELY TO VOTE YES ON THE AMENDMENT?
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING MUCH MORE LIKELY)

- 600	Total
- 254	42.3 PROTECT LIFE/UNBORN
- 226	37.7 TAX \$/NOT END LIFE
- 224	37.3 ENSURE STAY IN PLACE
- 211	35.2 VOICE/REASOABLE REST,
- 208	34.7 VOICE/AFTER FEEL PAIN
- 197	32.8 LEAVE UP TO VOTERS
- 197	32.8 NO RIGHT TO ABORTION

Pg 307 31 Q#. - IF YOU KNEW THE FOLLOWING WERE TRUE ABOUT AMENDMENT 2, WOULD EACH MAKE YOU MORE LIKELY OR LESS LIKELY TO VOTE YES ON THE AMENDMENT?
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING LESS LIKELY)

- 600	Total
- 260	43.3 NO RIGHT TO ABORTION
- 231	38.5 VOICE/AFTER FEEL PAIN
- 210	35.0 TAX \$/NOT END LIFE
- 209	34.8 LEAVE UP TO VOTERS
- 208	34.7 ENSURE STAY IN PLACE
- 205	34.2 PROTECT LIFE/UNBORN
- 179	29.8 VOICE/REASOABLE REST,

Pg 318 32 Q25. - NOW THINKING AGAIN ABOUT AMENDMENT 2, IF THE ELECTION WERE HELD TODAY, WOULD YOU VOTE YES OR NO, ON AMENDMENT 2?

- 600	Total
- 273	45.5 YES
- 269	44.8 NO
- 58	9.7 FIRM UNDECIDED

Pg 324 33 Q26. - I AM GOING TO READ YOU TWO STATEMENTS REGARDING AMENDMENT 2 ON THE BALLOT THIS NOVEMBER. PLEASE TELL ME WHICH STATEMENT COMES CLOSEST TO YOUR OPINION.

1. AMENDMENT 2 WILL ALLOW THE GOVERNMENT TO IMPLEMENT A TOTAL ABORTION BAN IN KENTUCKY AND TAKE AWAY THE RIGHT FOR WOMEN TO CHOOSE.
2. AMENDMENT 2 DOESN'T PLACE ANY RESTRICTIONS ON ABORTION, BUT SIMPLY ALLOWS THE VOTERS TO HAVE A VOICE IN WHAT REASONABLE RESTRICTIONS KENTUCKY WILL PLACE ON ABORTIONS.

- 600	Total
- 248	41.3 TOTAL ABORTION BAN
- 273	45.5 VOTERS A VOICE
- 6	1.0 BOTH
- 44	7.3 NEITHER
- 29	4.8 DK/REFUSED

Pg 335 34 Q27. - WHICH OF THE FOLLOWING MOST ACCURATELY DESCRIBES WHERE YOU LIVE? WOULD YOU SAY YOU LIVE IN ...

- 600	Total
- 173	28.8 RURAL AREA
- 123	20.5 SMALL TOWN
- 187	31.2 SUBURBAN AREA
- 114	19.0 URBAN AREA OR CITY
- 3	0.5 DK/REFUSED

Pg 346 35 Q28. - FROM THE FOLLOWING LIST, WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

- 600	Total
- 269	44.8 LESS COLLEGE GRAD
- 20	3.3 Less/H.S. Diploma
- 103	17.2 High School Graduate
- 146	24.3 Some College/Trade
- 326	54.3 COLLEGE GRADUATE
- 222	37.0 College Graduate
- 104	17.3 Post Graduate Degree
- 5	0.8 REFUSED

Pg 357 36 Q29. - WHICH POLITICAL PARTY ARE YOU MOST AFFILIATED WITH?

- 600	Total
- 221	36.8 DEMOCRAT
- 150	25.0 Strong Dem
- 64	10.7 Lean Dem
- 7	1.2 Dk Dem
- 117	19.5 INDEPENDENT
- 259	43.2 REPUBLICAN
- 188	31.3 Strong Repub
- 67	11.2 Lean Repub
- 4	0.7 Dk Repub
- 3	0.5 DK/REFUSED

Pg 368 37 Q31. - IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

- 600		Total
- 142	23.7	LIBERAL
- 80	13.3	Very Liberal
- 62	10.3	Somewhat Liberal
- 139	23.2	MODERATE
- 108	18.0	Smwht Conservative
- 196	32.7	Very Conservative
- 304	50.7	CONSERVATIVE
- 15	2.5	DK/REFUSED

Pg 379 38 Q32. - HOW DO YOU NORMALLY VOTE? WOULD YOU SAY THAT YOU VOTE DEMOCRAT, VOTE REPUBLICAN, OR VOTE FOR AS MANY DEMOCRATS AS REPUBLICANS?

- 600		Total
- 198	33.0	DEMOCRAT
- 99	16.5	Always Democrat
- 99	16.5	Usually Democrat
- 101	16.8	TICKETSPLITTER
- 129	21.5	Usually Republican
- 145	24.2	Always Republican
- 274	45.7	REPUBLICAN
- 27	4.5	DK/REFUSED

Pg 390 39 Q33. - DO YOU GENERALLY FAVOR OR OPPOSE THE RIGHT TO OWN A FIREARM, GUARANTEED IN THE 2ND AMENDMENT?

- 600		Total
- 456	76.0	FAVOR
- 338	56.3	Strongly Favor
- 118	19.7	Somewhat Favor
- 127	21.2	OPPOSE
- 74	12.3	Strongly Oppose
- 53	8.8	Somewhat Oppose
- 17	2.8	DK/REFUSED

Pg 401 40 Q34. - ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

- 600		Total
- 43	7.2	YES
- 553	92.2	NO
- 4	0.7	DK/REFUSED

Pg 407 41 Q35. - WHAT IS YOUR MAIN RACE OR ETHNIC HERITAGE? ARE YOU ...

- 600		Total
- 478	79.7	WHITE/CAUCASIAN
- 110	18.3	NON-WHITE
- 54	9.0	African-Amer./Black
- 43	7.2	Hispanic
- 3	0.5	Asian
- 10	1.7	Other
- 12	2.0	REFUSED

Pg 418 42 Q36. - IN WHAT YEAR WERE YOU BORN?

- 600		Total
- 65	10.8	18-34
- 240	40.0	35-54
- 131	21.8	55-64
- 141	23.5	65+
- 23	3.8	REFUSED

Pg 429 43 Q#. - GENERATIONS:

- 600		Total
- 131	21.8	MILLENNIALS
- 226	37.7	GENERATION X
- 173	28.8	BABY BOOMERS
- 47	7.8	SILENT GENERATION
- 23	3.8	REFUSED

Pg 440 44 Q#. - IN WHAT YEAR WERE YOU BORN?

- 600		Total
- 12	2.0	18-25
- 58	9.7	26-35
- 116	19.3	36-45
- 134	22.3	46-55
- 123	20.5	56-65
- 134	22.3	66+
- 23	3.8	REFUSED

Pg 451 45 Q37. - GENDER:

- 600		Total
- 288	48.0	MALE
- 312	52.0	FEMALE

Pg 455 46 Q38. - MEDIA MARKET:

- 600 Total
- 102 17.0 CINCY/CHARLESTON M.M.
- 190 31.7 LOUISVILLE M.M.
- 108 18.0 Jefferson County
- 82 13.7 Rest Louisville
- 185 30.8 LEXINGTON/TRI CITIES
- 123 20.5 PADUCAH/EVANSVILLE

Pg 466 47 Q39. - LIST:

- 600 Total
- 360 60.0 CELL
- 240 40.0 LAND